



Privacy Policy Bethsaida B&B

1) Premises and particulars

Name of Business	Gwely ac Brechwast Bethsaida Bed and Breakfast (BBB)
Address	Bethsaida, High Street, St Dogmaels, Pembs
Postcode	SA43 3EQ
Telephone Number	01239 615479/07888 709789
Data Controller	Jo Pitt Manager

1. General Policy Statement

Bethsaida B&B operates the following website: <http://www.bethsaida.wales>

This page informs you of our policy regarding the collection, use and disclosure of personal information we receive from users of the website listed above and any other websites that may be developed by Bethsaida B&B in the future. It also relates to data collected via online bookings, registration forms, email, social media (for example Facebook and Twitter), by telephone and face-to-face.

By using our website or social media forums to contact us you agree to the collection and use of information in accordance with this policy.

2. When do we collect data from you?

- a) When you request information and/or a quotation and/or make a booking via our website, through online booking sources, social media, email, by telephone, face-to-face
- b) When you register to receive marketing literature and/or news updates from us (e.g. newsletters, mailers, etc)
- c) When you complete the welcome registration process on arrival.

3. What information is collected:

Personal
 We may ask you to provide us with personal information that can be used to contact or identify you. Personal information may include, but is not limited to your name, address, email address and telephone number.

Personal information may be gathered when you register for newsletters and/or marketing updates. We will only gather this information if we have your express permission to do so.

Financial
 Where a credit or debit card payment method is made for a deposit and/or the balance of your booking your card details are held for the purpose of that individual

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period of stay. The card details are processed by 'Stripe' a third party supplier who is responsible for managing card payment data in line with financial regulations.

Preferences

We may ask you for information relating to your personal preferences in order to improve our customer experience. You are not obliged to supply this information.

Cookies

Cookies are files with a small amount of data, which may include an anonymous unique identifier. Cookies are sent to your browser from a website and stored on your computer's hard drive.

Like many sites, we may use "cookies" to collect information. You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some portions of our website.

4. Who collects the information:

Bethsaida B&B

The Manager is the Data Collector for data relating to enquiries, bookings, marketing and supply of information.

Third Parties

We use a third party data processor to collect and store your data which is then used by Bethsaida B&B for marketing purposes.

5. How we use your Information

Bookings and Issuing of Invoices

We will use the Personal information you provide to fulfil any bookings and/or orders placed by you.

We will use the Personal information you provide to contact you if we need to discuss any aspect of your booking or purchase, make an amendment and/or cancellation.

Third Parties

We will not share your Personal information with a third party without your prior consent.

We will not sell your Personal information.

Communications

If you have registered to be kept informed of news and developments relating to Bethsaida B&B, we may use your Personal information to send you newsletters, marketing or promotional materials and information relating to promotions, offers or experiences which we believe may be of interest to you.

We do not use an automated marketing service to contact you. We may contact you

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by post or email. You can unsubscribe from our mailing list at any time by sending an email to info@bethsaida.wales or contacting the Manager (current telephone contact at 01239 615479).

Consent

By disclosing Personal information to us you consent to the collection, storage and processing of information in the manner described in this Policy.

Security

Our security procedures for storing and disclosing customer details conform with the Data Protection Act 1998.

Our website, Facebook and Twitter page and correspondence we send out may contain links to other websites. We are not responsible for the privacy practices of the owners and operators of these sites. We therefore encourage you to read the privacy policy on each site you visit prior to submitting personal information.

The security of your personal information is important to us, but no method of transmission over the Internet, or method of electronic storage, is 100% secure. While we strive to use commercially acceptable means to protect your personal information, we cannot guarantee its absolute security.

6. Changes to this Privacy Policy

We reserve the right to update or change our Privacy Policy at any time. The most recent version of this policy will be posted on www.bethsaida.wales and you should therefore periodically review the listed policy to ensure that you are happy with any changes. Your continued use of our services after we post any modifications to the Privacy Policy on this page will constitute your acknowledgment of the modifications and your consent to abide and be bound by the modified Privacy Policy.

7. Contact Us

If you have any questions about this Privacy Policy, please contact us.

Email: info@bethsaida.wales

Tel: +44 1239 615479

Address: Bethsaida, High Street, St Dogmaels, SA43 3EQ

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